



Phatsakon Khanaree

Experienced in content creation and design, from conceptualizing brand visuals to collaborating on multimedia projects. Looking forward to contributing my skills and growing within a creative, forward-thinking team.

Contact

Date of Birth

2001 / 09 / 27

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78/1 Phahonyothin R. Pajee Village,
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Education

Chiang Mai University

Bachelor of Arts (BA)
Mass Communication
Major in Integrated Journalism
Minor in English

Honors: 1st class honors
GPAX: 3.88

2020-2024

Skills

Thai	Native
English	EF SET B2 (2024) Upper Intermediate CMU-eGrad B2

Photoshop	Advanced
Illustrator	Advanced
Premiere Pro	Proficient
Davinci	Proficient
After Effect	Intermediate
Indesign	Intermediate
Blender	Intermediate
Capcut	Beginner

Microsoft Office	Proficient in Word and PowerPoint
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Presentation Design	Proficient
AI Integration Skills	Proficient

Internship

White Music, GMM Music

Creative Content Trainee | Nov 2023 - Mar 2024

- Produced behind-the-scenes content and interviews to promote artists such as FIRZTER, Yes Indeed, and V3RSE, contributing to artist branding.
- Designed artwork, logos (e.g., for Call-Lab series), motion graphics, and props, enhancing visual identity and reusability across multiple episodes.
- Supported music video and live session production, including sessions with over 200K views, increasing audience engagement.
- Assisted as Assistant Director for AOF PONGSAK's MV "อยากเจ็ดรสต้องติดจริต" featuring Pangina Heals.

Experiences

Origin of Taste: Northern จุดกำเนิดเลิศจิตเหนือ

Concept Designer, Art Director, Editor | May 2023 - Sep 2023

- Created concept designs, directed art, and edited Episode 2 of Origin of Taste: Northern, a documentary funded by CMU-RL for sustainable social impact.

“เพื่อนเล่ามาที่วรรณกรรม” show in Journalism Production Project

Content Creator, Visual Designer, Host | Nov 2022 - Mar 2023

- Wrote scripts, produced content, and designed motion graphics for a literary and historical travel show on the Thai novel *I Feel You Linger in the Air* (หอมกลิ่นความรัก).

Metanoia: Integrated Health Media in Magazine Production

All-Around Project Contributor | Jul 2022 - Oct 2022

- Created and produced integrated media on topics including Behind Cosmeceuticals and Dangers of Raw Beef Consumption (ซอยจู้), integrating articles, podcasts, infographics, and video essays for comprehensive coverage of health, published on Angkeaw4Equality.

TEDxChiangMaiU 2021 Online (Virtual Event)

Head of Graphic Design | Apr 2021 - Jul 2021

- Led the event's visual identity, defining theme and style, and managed graphic design tasks across teams.

Soft Skill

EQ (Emotional Quotient)
Teamwork
Communication
Flexibility
Creativity

Interested

Entertainment
Music (Western, K-Pop, T-Pop)
Podcasts
History
Fashion
Game

Hobbies

Watch Movies and Series
Listen to music
Sing karaoke
Play Game
Read book